

## **Optometric Business Management Club**

August 29, 2019

Meeting 1: Personality Types and Communication Styles

**Speaker: Lauren Fereday, O.D., M.S.**

**Join their FB Group:** Essilor for Optometry Students

Why is understanding personality types and communication styles useful?

- reading patients
- reading potential employees

Optometry Students are usually Golden Retrievers and Beavers

Lion – would make a good office manager, not so much front desk

Beaver – would be good for handling insurance because they are meticulous

Take the test through the link below, then scroll down to understand your type and the types of others!

<https://www.accounseling.org/wp-content/uploads/2018/10/Personality-Test-Smalley.pdf>