Dr. Geller's recommended resources:

Thanks again for having me, I really had a great time!

Please forward this message to your classmates - it is a bullet list of everything we talked about.

1. http://CovalentCareers.com

This is the online job discovery and job matching platform I co-founded. Setup your professional profile and see what employers you match with!

2. How to get your license after school

This is an article we put together on NewGradOptometry.com

3. How to get your NPI number

Another article from NGO

4. Guide to mal practice insurance

My friend Antonio wrote this one.

- 5. How to get on CAQH / Medicare (<u>here for independent contractors</u> / <u>here for employees</u>) Important for getting on insurance plans
- 6. How to create a business plan that will help you land your first job

Can't stress how important this one is. This is what helped me really land my first and second jobs!

- 7. Here is a great video I did with my accountant on tax stuff
- 8. Here is a video on Doctor Driven Dispensing

Super important if you are not confident in your prescribing skills

Non-Fiction Book Recommendations

- 1. Think and Grow Rich Napoleon Hill
- 2. As a man thinketh James Allan
- 3. Bold Peter Diamonds and Steven Kotler
- 4. Pitch Anything Oren Klaff
- 5. The 4 hour work week Tim Ferriss
- 6. Start with Why Simon Sinek
- 7. Venture Deals Brad Feld and Jason Mendelson
- 8. The Lean Startup Eric Reis

Also I highly suggest checking out any podcasts from Tim Ferriss and looking into the work of Ramit Sethi. Ramit's content is truly unmatched.

My list of course goes on and on, but I really think this is a good starting point to balance optometry and entrepreneurial spirit!

Thanks again everyone! Matt